



Strategic Video
Marketing That Helps
Businesses Grow

01 — OUR PHILOSOPHY

Most businesses
don't need
more videos.
They need
more trust.





02 — WHY IT WORKS

Why Video Works

- 01 Builds trust before the first conversation
- 02 Increases conversions on your website
- 03 Separates you from every stock photo competitor
- 04 Strengthens recruiting – top candidates see who you really are
- 05 Keeps you visible, every week, without the scramble

03 — THE PROCESS

One Content Capture Day. A month of marketing.

01

STEP 01

Content Capture Day

02

STEP 02

Strategic Planning

03

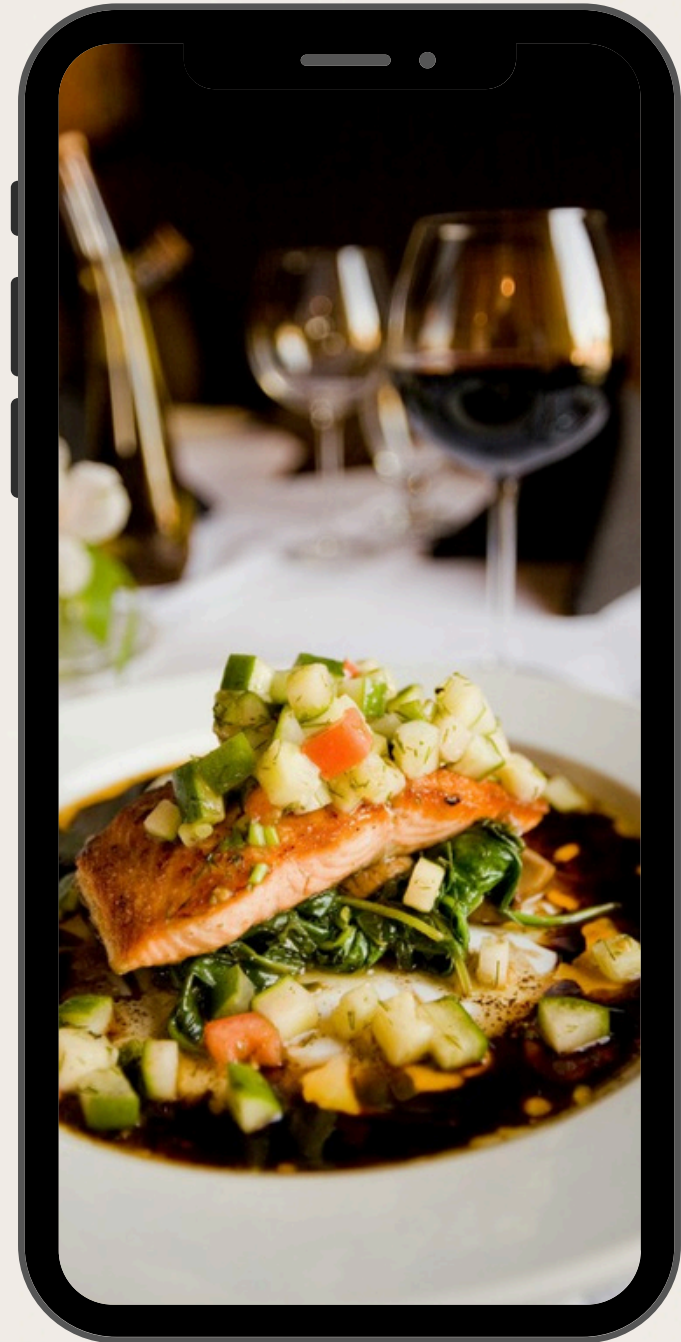
STEP 03

Professional Production

04

STEP 04

Editing



A month of marketing content, delivered

04 — GROWTH PARTNERSHIPS

Ongoing partnerships, built around outcomes

EVERY PARTNERSHIP STARTS WITH ONE CONTENT
CAPTURE DAY

Growth Launch

\$1,500/mo

A steady monthly rhythm of content for businesses building a consistent presence for the first time.

MOST POPULAR

Growth Accelerator

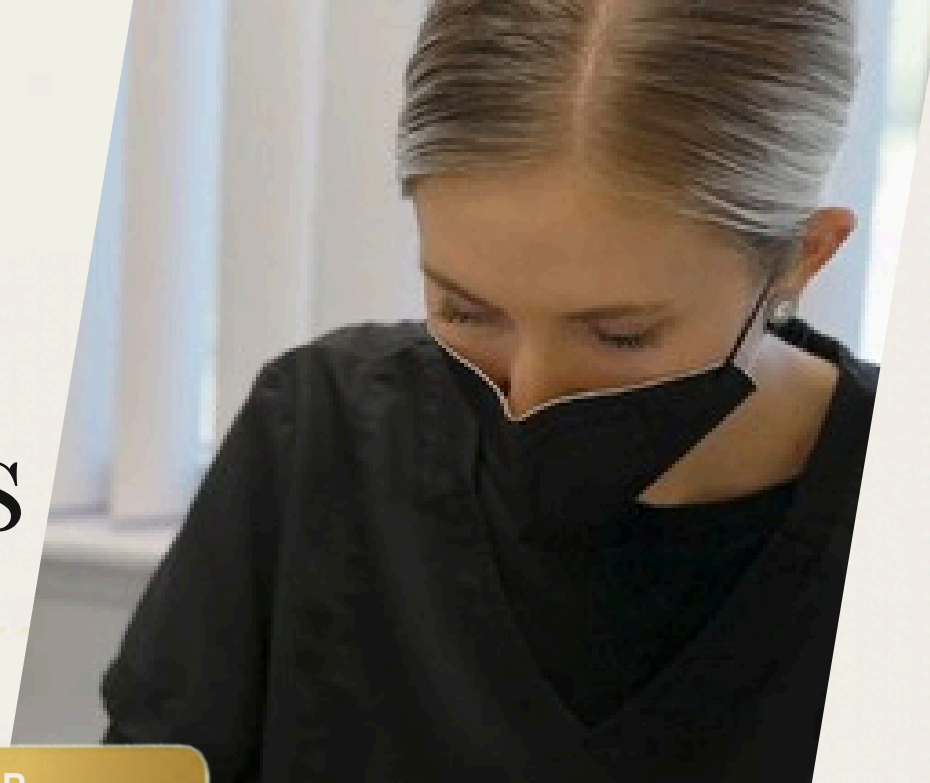
\$2,500/mo

Consistent, polished content plus the social proof that turns visitors into customers.

Market Leader

\$4,500+/mo

A full content engine for organizations running multiple campaigns with internal teams.



What's included, month to month

Growth Launch

\$1,500/ mo

- Half-day production each month
- Monthly content strategy session
- 4 professionally edited videos
- 10 short-form social clips
- Delivered in every format you need
- Organized content library

Growth Accelerator

\$2,500/ mo

MOST POPULAR

- Full production day each month
- Monthly strategy meeting
- 8-10 polished videos
- 20-30 short-form clips
- Professional photography during production
- One customer testimonial each month
- Priority scheduling

Market Leader

\$4,500+ / mo

- Two production days each month
- Marketing planning sessions
- Multiple campaign shoots
- Executive interviews & customer stories
- Recruitment content & event coverage
- Priority turnaround
- Quarterly strategy review



Prefer to start with one project?

Three distinct ways to work with us once, built around scope — not a menu of interchangeable add-ons.



Content Story

A full-day cinematic shoot that introduces your business and your people the closest thing to a mini-documentary about your brand.

FROM \$2,500



Content Spark

A single half-day shoot built around one story a customer testimonial, a quick feature, a moment worth capturing. One hero video, a handful of cutdowns.

FROM \$1,200



Content Campaign

Multi-day, multi-asset production for bigger moments recruitment, live events, or a full trust package for a website relaunch. Scoped per project.

FROM \$3,500

Most clients start with one project — and move into a Growth Partnership once they see the results.

Real words from real clients

“

Craig brought a level of professionalism and creative vision to our project that we simply had not experienced before. He understood our goals from day one, communicated clearly throughout, and delivered a finished product that exceeded every expectation.

BILL MCDOWELL

Client, Hagerstown MD

“

Working with Next Level Visions was refreshingly straightforward. Craig responded fast, showed up prepared, and delivered on time. In an industry where being ghosted after a deposit is a real fear, Craig did the exact opposite.

LARRY WARE II

Client, DMV Region

“

The attention to detail Craig puts into every frame is what sets NLV apart. He thinks through your message, your audience, and what will actually move people to act. That documentary filmmaker instinct comes through in the work.

MATT MILLER

Client, Maryland



Selected work

Schmankerl Stube & Cafe Roma

Restaurant & small business content,
Hagerstown, MD.



"I Was the Weirdo"

Best Documentary
NY Hip Hop Film Festival.

Audience Award LightReel DC.

Selected work, continued



Barbara Ingram
School for the Arts
Filmmaking instruction &
board partnership.

Behind the Scenes

On set with the Next Level
Visions crew.





08 — ABOUT CRAIG

Not just a guy with a camera

Craig Kilgore founded Next Level Visions after a career built on discipline and precision — first in the U.S. Air Force during Desert Storm, and later behind the camera as an award-winning documentary cinematographer.

Cinematographer, "I Was the Weirdo" —
Best Documentary, NY Hip Hop Film Festival;
Audience Award, LightReel DC

Board member & adjunct filmmaking instructor,
Barbara Ingram School for the Arts

Owner & creative director, Next Level Visions



Let's build something that grows your business.

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MAKE THEM WATCH